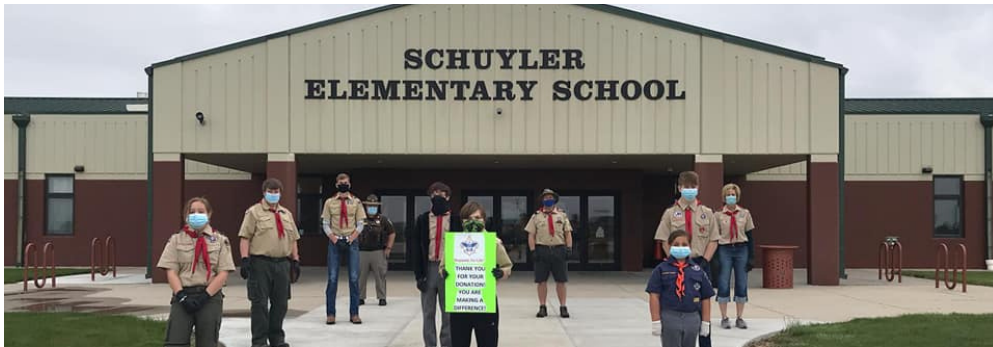


NEIGHBOR HELPING NEIGHBOR



2020 ANNUAL REPORT

Columbus Area
United Way



2020 LEADERSHIP

The adversity that our community faced in 2019 via the historic floods unfortunately merged into new challenges surrounding the pandemic in 2020. Despite all these circumstances, our community came together to support each other.

The Columbus Area United Way quickly raised over \$250,000 through the CoVid-19 Fund. That money was quickly infused into the community to offset some of the immediate economic and personal impacts felt by many, especially our more vulnerable population of senior citizens. In response to the pandemic, we also created impactful initiatives through our Fresh Bucks program and Mental Health Outreach Vouchers in partnership with Community and Family Partnership. These programs were created for a limited time to assist those in crisis through 2020 and are still being implemented today.

Thanks to our community annual campaign, 2019 campaign dollars were invested into the community in 2020 to more than 15 organizations assisting 5,985 people. In 2020, our community campaign raised \$816,000 to be distributed back to the local community in 2021 through 19 partner agencies. The United Way remains focused on improving the health, financial stability, and education of our community. The Board of Directors is also laser focused on being the first resource when emerging needs arise in our

communities. Our success is always because of people like you – the hand-raisers and doers who help to build a stronger, caring community through your advocacy, your support, and your volunteerism.



Sarah Pillen – Board President 2020

The 2020 Neighbor Helping Neighbor fundraising campaign took place during the COVID 19 pandemic. The Campaign team strategically prepared for a campaign season unlike anything in the history of Columbus Area United Way. Everyone knew there would be challenges communicating the needs of the United Way with people and businesses affected by the pandemic. Through the foresight and efforts of the Campaign team, a virtual campaign was developed and launched including a campaign toolkit, videos, and presentations. The Campaign team consisted of 27 Division Chairmen and 135 volunteers. Together they contacted 455 businesses and 347 retired community members to share about the local impact and investment Columbus Area United Way provides in the six-county service region of Boone, Butler, Colfax, Platte, Polk, and Nance. Once again, we are thankful for



the partnership and generosity of our Pacesetter companies and employees who raised 60% of the Campaign goal! 2020 Neighbor Helping Neighbor closed the campaign at \$816,000 to support local nonprofits focusing on Education, Financial Stability and Health.

**Mark Mercer,
2020 Campaign Drive Chair**

Endowment Report

As of December 31st, 2020, \$1,129,734.00 from Columbus Area United Way Endowment has gone back to the local community in Impact Grant funding. 2020 Impact Grant Funding was provided to the following organizations or initiatives:

- 1C Church Summer Camp
- A Place at the Table (Backpack Program)
- Columbus After School Program
- Children's Museum
- Child Advocacy Center
- Suicide Prevention Coalition
- Royal Family Kids Camp
- T4C Summer Park Program
- Habitat for Humanity

The Columbus Area United Way Endowment was established after receiving a bequest from Gus Meyer in 1992, and an additional gift from Marie Froemel in 1995.

2020 BOARD OF DIRECTORS

Sarah Pillen **Board President**

Pillen Family Farms/DNA Genetics

Jamie Heine **Board Vice President**

Tooley Drug

Anne Kinnison **Board Treasurer**

Retired Accountant

Dallas Beshaler

Nebraska Public Power District

Angie Brandenburg

Cargill

Chad Gonka

First National Bank and Trust Co

Tom Hempstead

FLEXcon Manufacturing

Dennis Hirschbrunner

DC Hirschbrunner Consulting

Greg Jarecke

BD Medical

Cristal Menke

Pinnacle Bank

Mark Mercer

Cornerstone Bank

Vanessa Ocegquera

Keep Columbus Beautiful

Kathy Bamesberger

Retired Social Worker

Bob Hackett

Vishay Internechnology

Dr. Troy Loeffelholz

Columbus Public Schools

Aaron Plas

Lakeview Community Schools

Bryan Ternus

Columbus Hydraulics

Collette Zakrzewski

Columbus Community Hospital

Dann Smith

Pinnacle Bank

Kurt Shevlin

ServiceMaster by Shevlin

Joe Steffensmeier

Gene Steffy Ford

Isabel Weier

Cargill

Angie Wright

Valmont Newmark

Tom Wrigley

Behlen Manufacturing

ENDOWMENT COMMITTEE

Rich Aerni

Dick Casey

Terry Millard

Bob White

Pat Heimes

*Thank!
You!*

**A special thanks to our retiring board members.
We appreciate your service!**



L to R – Back Row -Bryan Ternus, Cristal Menke, Bob Hackett, Angie Wright
L to R – Front Row – Angie Brandenburg and Tom Hempstead
Not Pictured – Dr. Troy Loeffelholz, Dennis Hirschbrunner and Tom Wrigley

NEIGHBOR HELPING NEIGHBOR

Campaign 2020 Neighbor Helping Neighbor raised \$816,000 to support programming in the areas of Education, Financial Stability and Health. Mark Mercer served as Campaign Drive Chairman during this unprecedented year. With the onset of COVID-19 the Campaign team strategically prepared for a campaign season unlike anything in the history of Columbus Area United Way. The Campaign timeline was pushed back to start in September with the Pacesetter Company kickoff followed by the General Community Campaign in October. The Duck Race which typically took place in August at the Pawnee Plunge was held in December at the Columbus YMCA pool as a Duck Pluck!



Through the foresight and efforts of the Campaign team the Columbus Area United Way developed a virtual campaign toolkit and held virtual presentations throughout the campaign season encouraging community members about the importance of United Way funding to keep our neighbors and community strong and stable. The Campaign team consisted of 27 Division Chairmen and 135 volunteers. Together they contacted 455 businesses and 347 retired individuals to share about the local impact and investment Columbus Area United Way makes in the six-county service region of Boone, Butler, Colfax, Platte, Polk, and Nance.



Once again Columbus Area United Way is thankful for the partnership and generosity of our Pacesetter companies who raised 60% of the Campaign goal! Columbus Area United Way is dedicated to being locally focused and locally invested which is done through the dedication and collaboration of community volunteers who work to ensure our neighbors have resources to stay stable, healthy, and strong.

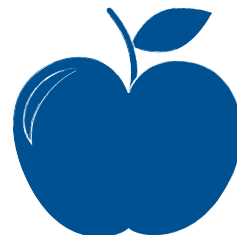
Thank you to our Pacesetter companies!



2020 IMPACT

EDUCATION

- 99% of students in funded programs maintained meaningful relationship with adults
- 93% of students in funded programs were more self-confident
- 78% of students in funded programs improved behavior/discipline



HEALTH

- 1,579 educated on healthier lifestyle choices
- 82% of program participants had a plan for safety
- 96% of youth served avoid risky behavior

FINANCIAL STABILITY

- 2,475 clients basic needs were met
- 141 individuals reported improving self-sufficiency
- 330 adults participated in GED or English as a Second Language classes



COVID- 19 RESPONSE FUND HAS HELPED PROVIDE

11,763

Individuals with food

5,201

Meals served

5,190

Fresh Bucks vouchers

2,557 HOUSEHOLDS PROVIDED FOOD ASSISTANCE

72

People received mental health counseling



190

Mental Health counseling calls/sessions

30 households assisted with rent, mortgage, shelter or utilities

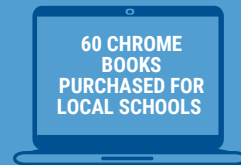
248

Individuals provided Enhanced Learning Opportunities

927

Outreach and education kits provided

60 CHROME BOOKS PURCHASED FOR LOCAL SCHOOLS



33 IMMIGRATION APPOINTMENTS



299 INDIVIDUALS PROVIDED BASIC NEEDS FINANCIAL ASSISTANCE

2020 FINANCIAL REPORT

ASSETS

CURRENT ASSETS

	2019	2020
Cash	\$591,206	\$648,020
Investments	\$303,192	\$278,555
Unconditional Promises	\$717,173	\$731,151
Allowance for Uncollectables	(\$45,000)	(\$45,000)
Board Designated Investment- Endowment	\$1,740,522	\$1,897,619
Assets Held Fiscal Agent	\$168,290	\$289,470
Assets Held- Endowment	\$149,151	\$111,997
Property and Equipment	\$18,407	\$14,311
Other	\$5,000	--
Total current assets	\$3,647,941	\$3,926,123

LIABILITIES

CURRENT LIABILITIES AND NET ASSETS

	2019	2020
Accounts Payable	\$2,247	(\$22,955)
Accrued Wages	\$6,565	\$6,565
Donor Designations	\$103,988	\$101,723
Agency Allocations Payable	\$128,593	\$127,789
Lease Payable	\$13,356	\$13,356
Liability for Assets Held at Fiscal Agent	\$168,290	\$299,472
Liability for Assets Held- Endowment	\$149,151	\$149,151
Liability COVID Relief Fund	--	\$63,444
Net Assets without Restrictions (including Endowment)	\$2,324,042	\$1,811,862
Net assets with Restrictions (including Endowment)	\$751,709	\$1,340,884
PPP Loan	--	\$34,832
Total current liabilities	\$3,647,941	\$3,926,123

2020 launched a new opportunity for businesses, contractors, and service leaders to get involved with giving back to our community through iPLEDGE. iPLEDGE provides the opportunity to use a business or service as a platform for impact. In return for their dedication and support to the community CAUW highlights and features the business or service through various means of social media, advertisements, and publications. It is as simple as saying "YES" – iPLEDGE!"

Columbus Area United Way looks to continue to build the iPLEDGE initiative and wants to give a SHOUT-OUT to our introductory iPLEDGE members – thank you for your business and impact to our community!



BRIDGE BUILDERS

Platinum (over \$5,000)

One Anonymous
Jim & Suzanne Pillen

Gold (\$2,000 - \$4,999)

Keith & Kathy Bamesberger
Brett & Penny Bonwell
Kendall & Robin Curry
Joe & Bobbi Fehringer
Jan Fremarek
Mitch & Hope Freshour
Michael & Colette Hansen
John & Julie McClure
Tony Raimondo
Joe & Shelly Steffensmeier
Neal & Jo Suess

Silver (\$1,000 - \$1,999)

Four Anonymous
Drs. Kip & Deb Anderson
Bob & Wilma Arp
Dr. John & Kathe Beauvais
Jason & Amy Bell
Traci Bender
Chris & Amy Blaser
Nic & Nicole Blaser
Doug & Betty Brackhan
Ron Burkhardt
Royce & Joan Campbell
Dustin Chohon
John & Marlene Cimpl
Dr. Richard & Nikki Cimpl
Don & Kathy Dreesen
Terry & Gina Fisher
Luis Garcia
Tarell Gillespie
Chad & Liz Gonka
Dennis & Coni Grennan
Bob & Kristi Hackett
Christopher Harris
Dennis & Terri Hirschbrunner
Sam & Alyssa Hogeland
Andy & Jenny Jakubowski
Jeff & Kathy Johnson
Cory & Marie Kapels
Kody Kasik
Tom Kent
Logan & Anne Kinnison
Aaron & Shannon Kosch
Chad & Tracy Kucera
Mark & Margie Mercer
Scott & Michelle Messersmith
Terry & Beth Millard
Marilyn Murray
Paul Nelson
Bob & Peg Niedbalski
Marty & Terri Nore
Duane & Kim Ostdiek
Steve & Cammy Otten
Jordan & Tonya Paitz
Tom & Linda Paitz
Pat & Jacalyn Pope
Dave & Michelle Purcell
Laurie Reagan
Doug & Karin Rieger
Melinda Rodriguez
Dr. David & Karla Rohwer
Julie Romero
Dr. Dan & Janice Rosenquist
Kurt & Kim Shevlin
Allan & Lori Spenner
Dan Springer
Al & Joni Starzec
Ron & Donna Starzec
Dale Steffel
Frank & Paula Steffensmeier

Jared Swan
Kelly Tollman
Tom Tremel
Jerod Trouba & Sarah Pillen
Chad & Lori Van Cleave
David Webb
Bob & Lee White
Jennifer Wieck
Larry & Jane Zach

Bronze (\$500 - \$999)

Nine Anonymous
Jeff & Deb Adelman
Rich & Edie Aerni
Jim Akers
Joseph Alfrey
Steve & B. J. Anderson
Tom & Donna Anderson
Sergio & Guadalupe Arcos
Tim & Kim Arlt
Mark & Kara Asmus
Roland Augspurger
Deb Augustine
Tracy Augustine
Bob & Sharon Becker
Corey Becker
Brian Behle
Larry & JoAnne Beiermann
Rodney Belgum
Kerry & Colleen Belitz
Tom & Lois Bertsch
Dave & Tammy Bichlmeier
Brenda Bieck
Doug & Brenda Blatchford
Corey & Nancy Briggs
Nicole Bruner
Jed Brunken
John & Sandra Brutty
Jim & Karen Bulkley
Alan & Regina Busboom
Jason & Monica Buss
Kyle Buss
Dorothy Bybee
Cera Cech
Scott Chaphe
Cendy Chavez
Fred & Evelyn Chittenden
Rick & Tracie Chochon
Brian & Sue Christensen
Joe & Sue Citta, Jr
John & Katie Claus
John Cole
Shanice Collier
Luis Cordero
Victor Cruz-Genchi
John & Deb Curry
David & Ann Dales
Roger & Cheryle Deal
Steven & Marcia Dewald
Bill & Sue Deyke
John Ehlers
Andra Eilers
Yesenia Encarnacion
Jerry & Glenna Engdahl
Jim & Sandy Ernst
John & Michelle Ernst
Dr. Ron & Ann Ernst
Keith & Sue Evans
Cory & Tricia Faust
Jim & Korene Fehringer
Bill Ferguson
Brian Ferland
Kandie Fiala
Bill & Charleen Flint
Dave & Carol Foster
Joey Foster

Jeff & Jill Fremarek
Dan & Nora Fuchs
Pat & Lisa Garrett
Raul Garza
William Giroux
Mike Goos
Clark & Marcia Grant
Rodger & Elizabeth Grisham
Justin Groteluschen
Greg & Kristel Hall
Dr. Rick & Julie Haney
Harold Hans
Mitchell Hansen
Ben Harris
Amy Haynes
Brandon & Rachel Hays
Jon & Elissa Heibel
Don & Pat Heimes
John Heindryckx
Gordon & Linda Heins
Jim & Connie Hellbusch
Cecil & Janet Hibbs-Jones
Rick & Shawna Hilbert
Travis & Tara Hill
Jerry & Theresa Hilton
Jacqueline Hinds
Dr. Randy & Debbie Hinze
Kimberly Hoadley
Rich Hornik
Robert Hotovy
Christopher Ienn
Philip Isaak
Rich & Donette Jablonski
Jason & Kelly Jackson
Jesse & Wendy Jackson
Tenley Jansen
Greg & Kim Jarecke
Tom & Joanna Jarecke
Ileana Jarecki
Colleen Jennings
Jay Jensen
Lon & Sandra Jochens
Greg Jochum
Joshua Johnson
Kevin Johnson
Rob & Linda Johnson
Scott Johnson
Vivian Johnson
Maurice & Teena Jones
Jose Jorge Velazquez
Tim & Lisa Kacena
Doug & Anne Kallesen
Anoop Suresh Kashyap
Tyler Kime
Keith & Janelle Kline
Doug & Ramona Kluth
Jory & Jen Knowlton
Kevin & Kathy Korte
Kevin Koutnik
Neal & Shirl Kratochvil
Tom & Danelle Kratochvil
Dan & Kathy Kruse
Michael Ksiazek
Craig & Jenny Kucera
Alejandra Labra
Joe Lawrence
Larry Linder
Tom & Deb Loseke
Mike Lovell
Dick & Patti Luebbe
Ryan Luebbe
Richard & Kaylene Luedtke
Jerry & ReJean Lutjens
Mike & Mary Maguire
Gerardo Martinez
Tom & Mary Maul

Charles McCumber
Shawn McDonald
Shane & Lisa McFarland
John & Linda McPhail
Mari Melcher
Michael Mellas
Scott & Cristal Menke
Craig Mickey
Joe & Roberta Miksch
Jason Miller
Laurel Miller
Nate Miller
Robert Miller
Mike Minturn
Rod Molt
Doug & Michelle Moore
Matthew Mundil
Jessica Munford
Chris & Erin Nahorny
Jeff & Miki Naylor
Jeanmarie Nelson
Charles Newbanks
Carroll & Jane Novicki
John & Dr. Nila Novotny
Grember Oliva
Michael & Hollie Olk
Faviola Ortiz
Susan Overturf
Tim & Denene Owens
Deb Papstein
John & Dr. Kendra Pavlik
John & Mary Kay Peck
Tom & Debbie Pillen
Francisco Pineda Hernandez
Tim Pospisil
Craig & Betsy Potthast
Janelle Preister
Linda Prosocki
Mark Prosocki
Tony & Sharon Raimondo, Jr.
Phil & Mary Raimondo
George & Becky Rayman
Jennifer Reppert
Jeanne Rice
David & Barb Rich
Julio Rodriguez
Steve Rohde
Jason & Kellie Rosenkranz
Prent & Peggy Roth
Chuck & Linda Sahs
Rob & Gwen Sander
Bryce & Sharyle Sands
Tim & Jeanne Schieffer
Laurie Schilling
Bobbi Schmitz
Jeff & Jane Schneider
Kim Schoepf
Dennis & Cindy Schroeder
Kip & Lisa Schuettler
Dr. Michelle Sell
Simon Settgast
Jeff & Arlene Sieck
Terry & Cheri Sjuts
Dann & Stacy Smith
Dwayne Smith
Richard & Jamie Snyder
Pat & Annie Sokol
Jack & Robyn Sprunk
Annie Staverman
Bob & Chris Steinke
George & Glenda Steinsberger
Steve & Jan Stevens
Brian & Paula Stuart
Alicia Sunderland
Jeff Switzer
Rick Terry

Ryan & Jaci Tessendorf
Dr. Travis & Abbi
Tessendorf
Thomas Thiem
David & Joyce Thompson
Natalie Tippery
Tiffany Tollman
Denise Tomek
Monty Troyer
Adam & Mandy Urkoski
Lyle & Jaci Vancura
Tom Veik
Quinn Vinson
Cindy Vollertsen
Steve & Cathy Wadas
Whitey & Shirley Walgren
Brad Wegner
Edwin & Pam Weir
Sonya Wemhoff
Nicole Whitmore
Bob & Jean Wick
John Wielgus
Art Wiese
Jim & Deb Wiese
Michelle Wiese
Dan & Teresa Willets
Christine Williams
Walt & Pam Williams
Todd & Rhonda Wyatt
Dr. Milt & Kathy Zadina
Dr. Dale & Jill Zaruba

GOLD AWARDS

Gold Awards are provided to businesses that contribute at least \$20 per employee with a minimum gift total of \$100.

10 County Title & Escrow
Ace Hardware & Garden Center
Ameriprise Financial
Appraisal Advantage
ARL Credit Services
Audio-Logic, P.C.
Avenue Chiropractic Clinic
Awards & Engraving
BankFirst
B-D Construction, Inc.
BD Medical
Beard-Warren Heating/AC
Behlen Mfg. Co.
Bierman Contracting
Big Pals/Little Pals
Black Hills Energy
BPOE Elks Lodge #1195
C.S. Nelson Co.
CAMACO Columbus Manufacturing
Can Do Auto Service
Cargill
Center for Survivors
Central Community College-Columbus Campus
Charles H. Rogers
Charter Title & Escrow
City of Columbus
Columbus Area Chamber of Commerce
Columbus Bank and Trust Company
Columbus Carpets
Columbus Children's Healthcare
Columbus Community Hospital
Columbus Door and Window
Columbus Family Practice
Columbus Family YMCA
Columbus Housing Authority
Columbus Hydraulics Company
Columbus Medical Center
Columbus Music
Columbus Steel Supply, Inc.
Columbus Telegram
Columbus Tire & Service Center
Columbus United Federal Credit Union
Corner Stop
Cornerstone Bank
Cornhusker Public Power District
Country Mile Veterinary Services
County Assessor
County Treasurer
Cruise and Associates
Curry Brothers Motorsports
D. A. Davidson & Co.
Dale Employees Federal Credit Union
DiStar Industries
Eakes Office Solutions
Earley Real Estate and Construction
Edward Jones - Bertsch
Edward Jones - Kuhlman
Ernst Auto Center
Ernst Toyota
Eye Physicians
Eyecare Associates
Fast Mart
Fehringer & Mielak, L.L.P.
First National Bank
First Nebraska Bank
FLEXcon Manufacturing
Gass Haney Funeral Home, Inc.
Gene Steffy Ford
Givens-Bray Appraisal Center, LLC
Glur's Tavern
G-O Rapid Lube & More
Grace Episcopal Church
Grace Jewelry
Great Plains Financial Services
Great Plains State Bank
Great Western Bank
Hadley Co.
Hair Forum
Highland Park Evangelical Free Church
Hinze Chiropractic Acupuncture
Hometown Insurance
Insurance Services of Columbus
Jackson Services, Inc.
Tom Maul, Attorney
Keep Columbus Beautiful
Kent Feeds, Inc.
Kosch Co.
Kuhlman and Kratochvil, P.C.
kwELITE
Lindsay Corporation
Loup Power District
Lynette's Dance Studio
M & O Metals Inc.
Mancuso - Quattrocchi Dental Office
Master Care
McKown Funeral Home
Mead Lumber Co., Inc.
Michael Brittenham Insurance Agency, Inc.
Mid-America Research Chemical Corp
Mike's Auto Sales & Towing
Mountain View PMT
Nebraska Energy Federal Credit Union
Nebraska Irrigation Inc.
Nebraska Public Power District
Nu Star Energy L.P.
Optometric Center of Columbus
Owens Wealth Advisors
Paige Electric Corporation
Pekny & Assoc. CPA's
Performance Printing
Pet Care Specialists
Pillen Family Farms/DNA Genetics
Pinnacle Agency
Pinnacle Bank
Platte Valley Precast
Prokopec Wealth Management
Ramada Columbus & River's Edge Convention Center
Rambour Realty
RE/MAX Total Realty, Inc.
Rex D. Kumpf, DDS
Riel E. Whitney, DDS
Roxanne K. Murphy
RVW Inc.
Saunders Archery
Schieffer Signs
Schumacher Smejkal Brockhaus Herley P.C.
Scotus Central Catholic School
Sentinel Building Systems
Sequoia Wealth Partners, Inc.
ServiceMaster by Shevlin
Sipple Hansen Emerson Schumacher & Klutman
Sleep Inn & Suites
St. Bonaventure Grade School
Stadler Dental Care
State Farm Insurance - Alt
Summit Heartland, LLC
Sundown Motel
Technik Mfg., Inc.
Tessendorf & Tessendorf, P.C.
Tessendorf Chiropractic
Tooley Drug & Home Care
Tri-County Title & Escrow
Twin Rivers Veterinary Clinic, PC
Unico Group of Columbus
Union Bank & Trust Loan Office
United Parcel Service
United Way Staff
US Bank
Valmont
Vishay Intertechnology
Weber Insurance Agency, Inc.
Wize Buys Abbey Carpet & Floor
Youth and Families For Christ



Columbus Area United Way



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