



**Purpose:** Provide independent contractors, realtors, attorneys, direct sales professionals, and small business owners the opportunity to pledge funds without having to run a traditional campaign.

**Commitment:** Individual pledge card would be completed with monthly or quarterly donations to Columbus Area United Way.

**SUPPORTER LEVEL**  
**\$100-499**  
 Per year

- **Social Media Shout Outs**
  - Minimum of 1 social media post on all CAUW channels in your giving timeframe\*
  - Minimum of 1 #WhyIGiveWednesday feature in your giving timeframe
- **Newsletter Highlight**
  - Feature in your giving timeframe
- **Website Feature**
  - A photo of you/your business on our #iPLEDGE page

\*Giving timeframe up to 1 month

**PILLAR LEVEL**  
**\$500-999**  
 Per year

- **Social Media Shout Outs**
  - Minimum of 1 social media post on all CAUW channels in your giving timeframe\*
  - Minimum of 1 #WhyIGiveWednesday feature in your giving timeframe
  - Quarterly recognition on all CAUW social channels
- **Newsletter Highlight**
  - Feature in your giving timeframe
  - Feature the following month as a thank you
- **Website Feature**
  - A photo of you/your business on our #iPLEDGE page
- **Videos**
  - 1 Facebook video with CAUW staff or volunteer
- **iPLEDGE merch**
  - iPLEDGE badge for your website
  - iPLEDGE framed certificate

\*Giving timeframe up to two months

**LEADERSHIP LEVEL**  
**\$1000+**  
 Per year

- **Social Media Shout Outs**
  - Minimum of 1 social media post on all CAUW channels in your giving timeframe\*
  - Minimum of 1 #WhyIGiveWednesday feature in your giving timeframe
  - Six additional recognitions on all CAUW social channels throughout the year
- **Newsletter Highlight**
  - Feature in your giving timeframe
  - Feature the following month as a thank you
  - Feature in an independent scheduled #iPLEDGE email campaign
- **Website Feature**
  - A photo of you/your business on our #iPLEDGE page
- **Videos**
  - 1 Facebook video with CAUW staff or volunteer
  - Business spotlight video uploaded to social media AND YouTube channel
- **iPLEDGE merch**
  - iPLEDGE badge for your website
  - iPLEDGE framed certificate
- **Events**
  - Guest invitation for two to the annual Community Celebration held in January

\*Giving timeframe up to 4 months



TO SUPPORT



Columbus Area United Way

**Please complete your anticipated iPLEDGE donation:**

iPLEDGE \$ \_\_\_\_\_ per \_\_\_\_\_

iPLEDGE a one-time contribution of \$ \_\_\_\_\_

iPLEDGE \_\_\_\_\_% of my monthly sales

**Please select your *anticipated* iPLEDGE level:**

- Supporter (up to \$499)
- Pillar (up to \$999)
- Leadership (\$1000+)

*Please note — the address and email you provide will be where your thank you notes, statements, and correspondence will be sent.*

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Please send me a reminder statement:**  Every Month  Every Quarter  One Time

Send Donations to:  
Columbus Area United Way iPLEDGE  
PO Box 1372  
Columbus, NE. 68601

Why I Give Wednesday Quote:

My business is on social media and you can tag me at:



**To schedule your #iPLEDGE launch on social media, email this completed form to:**

Hope Freshour – [hfreshour@columbusunitedway.com](mailto:hfreshour@columbusunitedway.com)

\*#iPLEDGE Supporter Video Testimonial can be texted to Hope at 402-332-8101.